Custom Metallized and Translucent Holographic Foil Artwork Requirements

- **Custom Foil File Formats:** JPG, TIF, GIF, PSD, AI and CDR files accepted. (Please provide a JPG version along with the other file types.)
  - o All fonts must be converted to curves and outlines.
  - o Using Vector outlines in CorelDraw (CDR) or Adobe Illustrator (AI) will provide the best resolution.
  - o For best results, use a simple image. Your image will be scaled down and confined to approximately .5"x.75". Detailed artwork works best when printed by your card printer.
  - o If your artwork must appear in great detail, keep in mind that detail may not be easily seen by the naked eye.
  - o Artwork must be supplied in black and white.
  - o Artwork must be approved before order is accepted.
- **Visual Security Elements:** Text files are required for micro text elements.
- **Preprinted Cards:** For best color-matching use CYMK color palette. Sample colors are matched as closely as possible. Contact us for pricing on PMS colors.

Custom Metallized and Translucent Holographic Foil Order Terms

- All associated fees must be pre-paid in full before custom blank cards can be produced. Once the custom card design has been created, the customer owns it. As a result, it cannot be returned or resold by ID Wholesaler.
- No origination fees will be refunded under any circumstances after the specification sheet has been signed and submitted.
- Subsequent card production issuance fee is $100.

Other Information

- Minimum Order: 1,000 cards (2 boxes)
- Both metalized and translucent holographic foils cannot be used on a single card.
- All visual security features appear on the front of the card only.

If you have questions or would like to place an order for holographic foil cards, call us at (800) 321-4405 x2, or email us at sales@IDWholesaler.com.