



# STATE OF ID BADGING

## 2024 EDITION



Nearly 40% of respondents expect the size of their ID badging program to increase in 2024.



**INCREASED 10% FROM 2023!**

“COVID and remote classes slowed us down, but we are fully back up and running now.”



**9%**  
Strong Increase



**30%**  
Slight Increase



**58%**  
About the Same



**3%**  
Slight Decrease

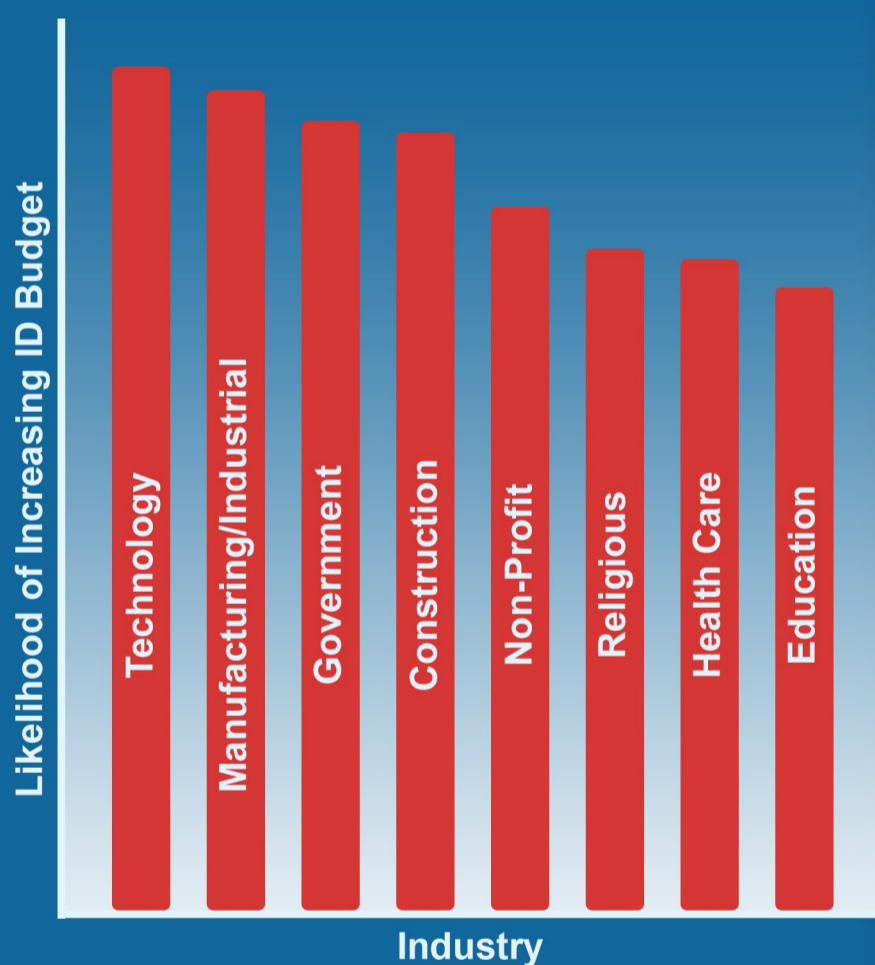


**1%**  
Strong Decrease



### Type

Respondents in technology, manufacturing and government are the most bullish on increasing their ID budget.



### Trends

Nearly 80% of responses on trends that have been or will be affecting the use of ID badging are indicative of an increase.

#### Trends driving increase

2024 | 2023

Acceleration in hiring	20.8%	15.9%
New hardware and/or company policy changes	20.6%	15.7%
Desire for increased card security features	19.2%	17.5%
Hybrid and remote work schedules	11.9%	12.2%
Move to mobile credentials	7.1%	7.8%

#### Trends behind decrease

Inflation/economic conditions	11.0%	11.9%
Supply chain delays	9.4%	19.0%



### Usage

The 846 respondents provided more than 2,000 use cases for ID badging, led by people identification. Access cards are used by around 20% of respondents.

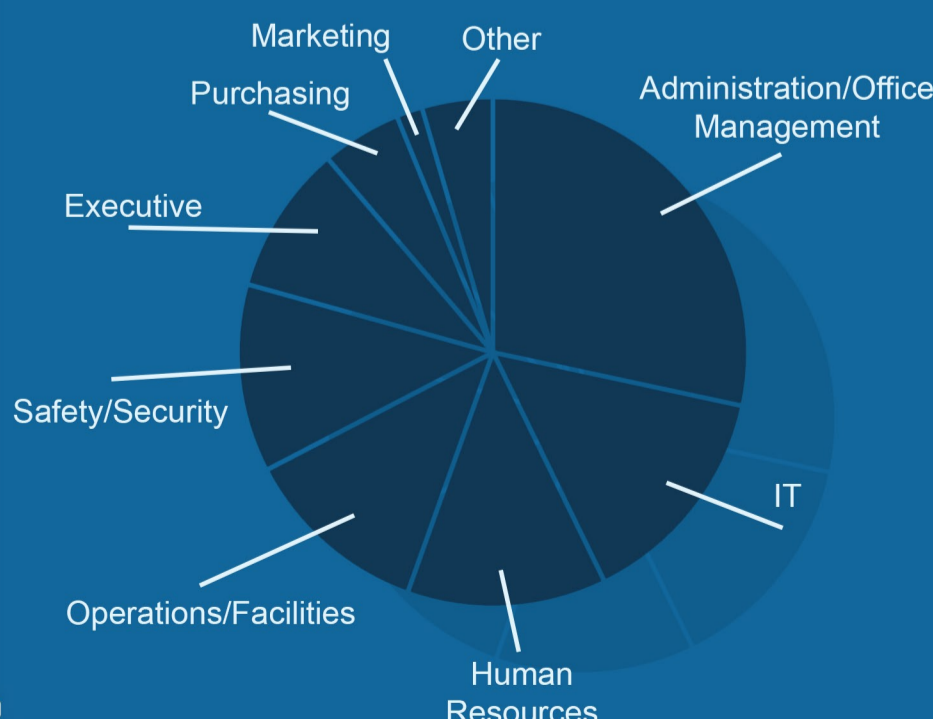
Visible employee or student identification within the organization	29.6%
Enter exterior doors of your building(s) with access cards or fobs	21.2%
Open interior doors with access cards or fobs	17.5%
Visitor management	12.0%
Access to services within the organization	7.0%
Use of mobile identification/credentials*	4.0%
Creation of membership or promotional cards	3.8%
Other	4.9%

\* Mobile Device Door Access Usage  
10.5% of respondents already use this  
27.7% of respondents want to use this  
61.8% of respondents are not interested



### Function

Even though office management is the largest function among the respondents, responsibility for ID badging is spread around many areas.



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2024's "State of ID Badging" survey was conducted 1/30/24 – 2/9/24 with 854 respondents.